

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
488581-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Patrol Majority USA	PATRIDT MAJORITY USA	1570

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	488581	06266747

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/12	08/10/12	10am-11am	10am - 11am	---TF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 08/09/12 10:59 AM 10am-11am 10am - 11am :30 PM0112H \$400.00 NM 3 WFSB F 08/10/12 10:26 AM 10am-11am 10am - 11am :30 PM0112H \$400.00 NM 1 WFSB F 08/10/12 10:58 AM 10am-11am 10am - 11am :30 PM0112H \$400.00 NM									
2	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM	---TF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/10/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 PM0112H \$1,200.00 NM									
3	08/09/12	08/10/12	11a-12p Price Is Right	11am - 12pm	---TF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 PM0112H \$500.00 NM 2 WFSB Th 08/09/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 PM0112H \$500.00 NM 3 WFSB F 08/10/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 PM0112H \$500.00 NM									
4	08/09/12	08/10/12	CBS Soaps	1230-2p	---TF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 12:58 PM CBS Soaps 1230-2p :30 PM0112H \$450.00 NM 2 WFSB Th 08/09/12 1:59 PM CBS Soaps 1230-2p :30 PM0112H \$450.00 NM 4 WFSB F 08/10/12 12:57 PM CBS Soaps 1230-2p :30 PM0112H \$450.00 NM 3 WFSB F 08/10/12 1:59 PM CBS Soaps 1230-2p :30 PM0112H \$450.00 NM									
5	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM	---TF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---TF-- 4 \$650.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
488581-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Patriot Majority USA	PATRIOT MAJORITY USA	1570

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM	---TF--	:30	4	\$650.00	NM
08/06/12 08/12/12 ---TF-- 4 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 08/09/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 PM0112H \$650.00 NM 1 WFSB Th 08/09/12 12:29 PM Eyewitness News 12pm - 12:30PM :30 PM0112H \$650.00 NM 4 WFSB F 08/10/12 12:07 PM Eyewitness News 12pm - 12:30PM :30 PM0112H \$650.00 NM 3 WFSB F 08/10/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 PM0112H \$650.00 NM									
6	08/09/12	08/10/12	The Talk	2-3p	---TF--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Th 08/09/12 2:29 PM The Talk 2-3p :30 PM0112H \$400.00 NM 2 WFSB Th 08/09/12 2:59 PM The Talk 2-3p :30 PM0112H \$400.00 NM 1 WFSB F 08/10/12 2:28 PM The Talk 2-3p :30 PM0112H \$400.00 NM 3 WFSB F 08/10/12 2:59 PM The Talk 2-3p :30 PM0112H \$400.00 NM									
7	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm	---TF--	:30	3	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 4:22 PM 4p-5p Dr. Oz 4pm-5pm :30 PM0112H \$950.00 NM 2 WFSB Th 08/09/12 4:56 PM 4p-5p Dr. Oz 4pm-5pm :30 PM0112H \$950.00 NM 3 WFSB F 08/10/12 4p-5p Dr. Oz 4pm-5pm :00 \$950.00 NM Credited									
8	08/09/12	08/10/12	Eyewitness News	5am - 5:30am	---TF--	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Th 08/09/12 5:11 AM Eyewitness News 5am - 5:30am :30 PM0112H \$500.00 NM 2 WFSB Th 08/09/12 5:28 AM Eyewitness News 5am - 5:30am :30 PM0112H \$500.00 NM 1 WFSB F 08/10/12 5:11 AM Eyewitness News 5am - 5:30am :30 PM0112H \$500.00 NM 3 WFSB F 08/10/12 5:26 AM Eyewitness News 5am - 5:30am :30 PM0112H \$500.00 NM									
9	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm	---TF--	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 08/09/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 PM0112H \$1,500.00 NM 1 WFSB F 08/10/12 Eyewitness News 5pm - 5:30pm :00 \$1,500.00 NM Credited 3 WFSB F 08/10/12 Eyewitness News 5pm - 5:30pm :00 \$1,500.00 NM Credited									
10	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm	---TF--	:30	3	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Th 08/09/12 5:57 PM Eyewitness News 5:30pm - 6pm :30 PM0112H \$1,500.00 NM									

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Advertiser		Product	Estimate Number
Patriot Majority USA		PATRIOT MAJDRITY USA	1570

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm	---TF--	:30	3	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB F 08/10/12 Eyewitness News 5:30pm - 6pm :00 \$1,500.00 NM Credited 1 WFSB F 08/10/12 5:49 PM Eyewitness News 5:30pm - 6pm :30 PM0112H \$1,500.00 NM									
11	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm	---TF--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/09/12 7:11 PM Inside Edition 7pm - 7:30pm :30 PM0112H \$1,200.00 NM 3 WFSB Th 08/09/12 7:26 PM Inside Edition 7pm - 7:30pm :30 PM0112H \$1,200.00 NM 2 WFSB F 08/10/12 7:20 PM Inside Edition 7pm - 7:30pm :30 PM0112H \$1,200.00 NM									
12	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am	---TF--	:30	5	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Th 08/09/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM 2 WFSB Th 08/09/12 7:59 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM 1 WFSB F 08/10/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM 5 WFSB F 08/10/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM 3 WFSB F 08/10/12 8:11 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM									
13	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm	---TF--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Th 08/09/12 7:47 PM Entertainment Tonight 7:30pm - 8pm :30 PM0112H \$1,200.00 NM 1 WFSB F 08/10/12 7:39 PM Entertainment Tonight 7:30pm - 8pm :30 PM0112H \$1,200.00 NM 2 WFSB F 08/10/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 PM0112H \$1,200.00 NM									
14	08/09/12	08/10/12	9am-10am	9am - 10am	---TF--	:30	3	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Th 08/09/12 9:45 AM 9am-10am 9am - 10am :30 PM0112H \$400.00 NM 1 WFSB F 08/10/12 9:26 AM 9am-10am 9am - 10am :30 PM0112H \$400.00 NM 2 WFSB F 08/10/12 9:54 AM 9am-10am 9am - 10am :30 PM0112H \$400.00 NM									
15	08/11/12	08/11/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----1-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/11/12 7:54 PM Ent. Tonight Wknd 7:00pm - 8:00pm :30 PM0112H \$500.00 NM									
16	08/11/12	08/11/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$625.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/11/12 7:51 AM 7a-9a Sat. Eyewitness New 7am-9am :30 PM0112H \$625.00 NM									

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488581-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Patriot Majority USA	PATRIOT MAJORITY USA	1570

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/11/12	08/11/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$625.00	NM
17	08/11/12	08/11/12	SA 9-10p Prime	9pm - 10pm	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/11/12 9:29 PM SA 9-10p Prime 9pm - 10pm :30 PM0112H \$1,500.00 NM									
18	08/12/12	08/12/12	Eyewitness News Weeken	6am - 7am	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/12/12 6:13 AM Eyewitness News Weekend 6am - 7am :30 PM0112H \$375.00 NM									
19	08/13/12	08/14/12	10am-11am	10am - 11am	MT-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 10:00 AM 10am-11am 10am - 11am :30 PM0112H \$400.00 NM 2 WFSB Tu 08/14/12 10:26 AM 10am-11am 10am - 11am :30 PM0112H \$400.00 NM									
20	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 PM0112H \$1,200.00 NM									
21	08/13/12	08/14/12	11a-12p Price is Right	11am - 12pm	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Su 08/12/12 10:59 AM Face the Nation/ Face the State 10:30am - 11:30am :30 PM0112H \$500.00 NM MG for 21.2 08/13 2 WFSB M 08/13/12 11a-12p Price is Right 11am - 12pm :00 \$500.00 NM See MG 21.3 1 WFSB Tu 08/14/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 PM0112H \$500.00 NM									
22	08/13/12	08/13/12	CBS Daytime	1230-3p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 1:29 PM CBS Daytime 1230-3p :30 PM0112H \$450.00 NM									
23	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 PM0112H \$650.00 NM									
24	08/13/12	08/13/12	The Talk	2-3p	1-----	:30	1	\$400.00	NM

MTWTFSS

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Advertiser	Product	Estimate Number	
Patriot Majority USA	PATRIOT MAJORITY USA	1570	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/13/12	08/13/12	The Talk	2-3p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 2:59 PM The Talk 2-3p :30 PM0112H \$400.00 NM									
25	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 4:22 PM 4p-5p Dr. Oz 4pm-5pm :30 PM0112H \$950.00 NM									
26	08/13/12	08/14/12	Eyewitness News	5am - 5:30am	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 08/13/12 4:59 AM Eyewitness News 5am - 5:30am :30 PM0112H \$500.00 NM 1 WFSB Tu 08/14/12 5:21 AM Eyewitness News 5am - 5:30am :30 PM0112H \$500.00 NM									
27	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 PM0112H \$1,500.00 NM									
28	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 5:43 PM Eyewitness News 5:30pm - 6pm :30 PM0112H \$1,500.00 NM									
29	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 7:12 PM Inside Edition 7pm - 7:30pm :30 PM0112H \$1,200.00 NM									
30	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 7:43 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM 3 WFSB M 08/13/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM 2 WFSB Tu 08/14/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 PM0112H \$600.00 NM									
31	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/13/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 PM0112H \$1,200.00 NM									

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Patriot Majority USA	PATRIOT MAJORITY USA	1570

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
32	08/13/12	08/14/12	9am-10am	9am - 10am	MT-----	:30	2	\$400.00	NM																														
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>MT-----</td><td>2</td><td>\$400.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/13/12	08/19/12	MT-----	2	\$400.00														
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	08/13/12	08/19/12	MT-----	2	\$400.00																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>08/13/12</td><td>9:47 AM</td><td>9am-10am</td><td>9am - 10am</td><td>:30</td><td>PM0112H</td><td>\$400.00 NM</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>08/14/12</td><td>9:32 AM</td><td>9am-10am</td><td>9am - 10am</td><td>:30</td><td>PM0112H</td><td>\$400.00 NM</td></tr></table>										Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WFSB	M	08/13/12	9:47 AM	9am-10am	9am - 10am	:30	PM0112H	\$400.00 NM	1	WFSB	Tu	08/14/12	9:32 AM	9am-10am	9am - 10am	:30	PM0112H	\$400.00 NM
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																														
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1	WFSB	Tu	08/14/12	9:32 AM	9am-10am	9am - 10am	:30	PM0112H	\$400.00 NM																														
<u>Total Spots</u>							66																																

Payment Terms Net 30 Days

<u>Gross Total</u>	\$47,150.00
<u>Agency Commission</u>	\$7,072.50
<u>Net Amount Due</u>	\$40,077.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.